



9th  
AFRICA  
DIGITAL  
ECONOMY  
AWARDS 2024



celebrating ...  
**Excellence**  
*in Digital*  
**Innovations**



NAIROBI, KENYA

# About ADEA 2024



**I**n the last fifteen years, the growth of digital technology, mainly driven by the mobile revolution and associated innovations has been one of the brightest spots for Africa's development. In several African countries, the digital economy is becoming one of the main drivers of growth, with the potential to add US\$180 billion to Africa's GDP by 2025.

Now in its 9th edition, Africa Digital Economy Awards (ADEA) in partnership with Africa Digital Economy Forum (ADEF) will honour Africa's digital champions, innovators, creative and inventions across multiple areas of an ever-evolving sector that are impacting lives, changing cultures and transforming the private and public sectors by leveraging digital innovations.

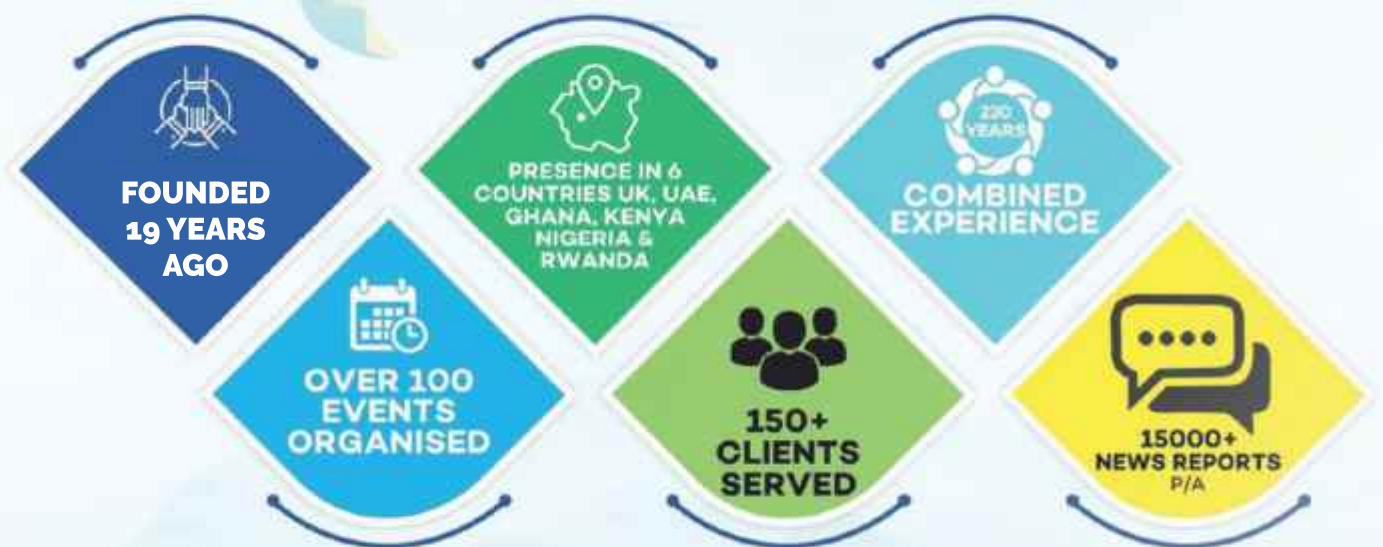
ADEA is a unique platform to network and celebrate digital leaders whose contributions have been significant to the creation, growth, and security of the African Economy.





## ABOUT US

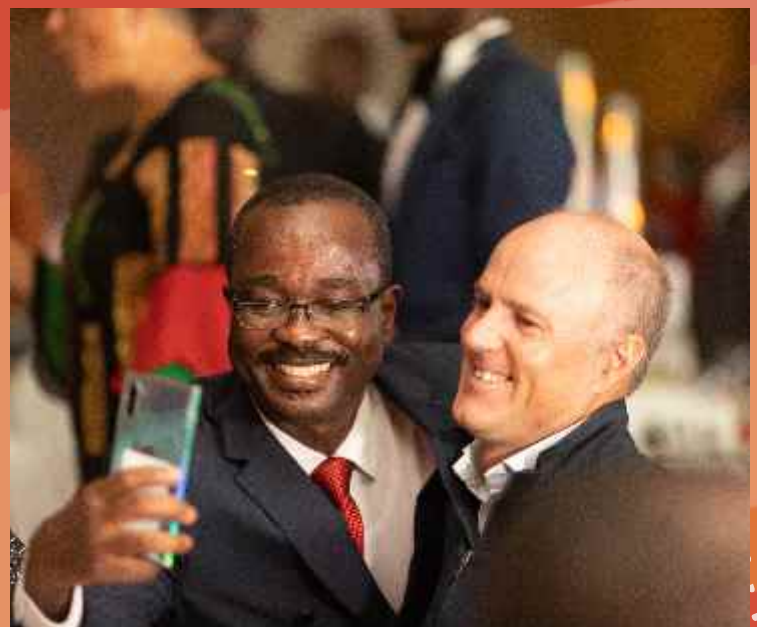
Instinctwave is a full spectrum Marketing, Business-to-Business Event Management, Publishing, Public Relations, Technology and Media Solutions company with footprints in UK, Nigeria, Ghana, Kenya, Rwanda and South Africa



### GLOBAL NETWORK LOCAL FOCUS

We can provide on - the - ground access to communication expertise and market intelligence in 6 cities around the world.













**WINNERS**  
**on**  
**STAGE**





Celebrating Excellence  
in **Digital Innovations**





















**RED  
CARPET**













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in  
**Digital Innovations**





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**Technology is best when it  
brings people together**





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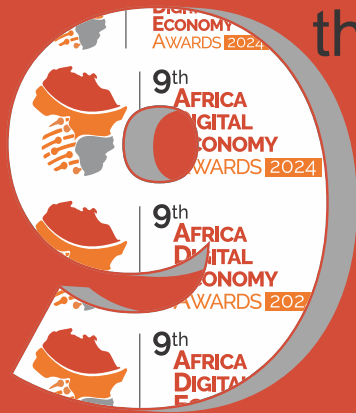


# Logos of PAST PARTICIPANTS





Celebrate  
with your Team  
at the



th  
**EDITION**  
Of



**AFRICA  
DIGITAL  
ECONOMY  
AWARDS 2024**

**CONTACT US NOW** for sponsorship opportunities and table bookings

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9<sup>th</sup>  
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For more info,

**Visit our website**

[www.adea.digitaleconomymag.com](http://www.adea.digitaleconomymag.com)

