



10th AFRICA
DIGITAL
ECONOMY
AWARDS 2025



Africa's
Digital Decade
celebrating ...
**Innovation and
Leadership**

**EMARA OLE-SERENI
HOTEL,**
NAIROBI, KENYA

**11TH
SEPT
2025**



www.adea.digitaleconomymag.com

ABOUT ADEA 2025



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The Africa Digital Economy Awards (ADEA) 2025 marks the 10th edition of this prestigious pan-African event, celebrating a decade of recognizing outstanding achievement in the continent's digital landscape. Often hailed as ***“the Oscars of Africa’s ICT industry,”*** ADEA has grown into a platform that honours digital innovation and leadership across Africa.



Over the last ten years, ADEA has aligned with the African Union's digital transformation strategy to promote pioneers and frontrunners in Africa's digitalization journey

Founded in the mid-2010s, ADEA has progressively expanded its reach:

● Pan-African Reach:

After seven successful editions in West Africa, the awards moved to East Africa for the 8th edition, underscoring a commitment to pan-African inclusion



● Recognizing Excellence:

Each year, ADEA shines a spotlight on Africa's digital champions – from visionary individual tech innovators to transformative organizations – whose contributions have significantly impacted the continent's digital growth and security

Past honorees have included major tech companies and projects (*e.g. Huawei, Console Connect, Cellulant, FiberOne, IHS Towers*) alongside groundbreaking entrepreneurs

● Impact and Leadership:

Over a decade, ADEA has played a unique role in nurturing and promoting digital talent. It has become a catalyst for innovation, encouraging public and private sector leaders to push the boundaries of technology in sectors like finance, education, health, and infrastructure

ADEA's mission is to propel growth in Africa's digital economy and to acknowledge those driving this transformation

As the 10th edition milestone, ADEA 2025 is not just an awards gala but a celebration of ten years of progress in Africa's digital economy. The event will highlight how far the continent has come – from nascent tech hubs a decade ago to today's vibrant ecosystem of startups, fintech innovators, and digital transformation leaders. It reinforces the message that digital innovation is now at the heart of Africa's development, contributing to job creation, poverty reduction, improved service delivery, and the achievement of sustainable development goals



AWARDS CATEGORIES

- Digital Infrastructure Provider of the Year
- Banking Cybersecurity Excellence Award
- Banking Technology Solutions Provider of the Year
- Best Bank in Innovative SME Banking Solutions
- Best Digital Product of the Year
- Pan Africa Technology Solutions Provider of the Year
- Tower Company of the Year
- InsurTech Company of the Year
- Digital Transformation Project of the Year
- Connectivity Solutions Provider of the Year
- Cloud Solutions Provider of the Year
- Cybersecurity Solutions Provider of the Year
- Datacentre Provider the Year (Ghana)
- Digital Bank of the Year
- DTH Leader of the Year
- Enterprise Connectivity Provider of the Year
- Fastest Growing Digital Bank of the Year
- FinTech Innovation of the Year
- FTTH Provider of the Year
- Innovative Digital Terrestrial Leader of the Year
- Mobile App of the Year (Public Sector)
- Mobile App of the Year (Private Sector)
- Public Sector Digital Experience Project of the Year
- Public Sector Digital Identity Provider of the Year
- Software Provider of the Year

Other categories can be viewed online



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WHY YOU SHOULD PARTICIPATE

The 10th Edition of the Africa Digital Economy Awards (ADEA) offers an unparalleled opportunity to be part of a historic event that celebrates 10 years of innovation and leadership in Africa's digital sector. By participating, you can:

Showcase Leadership

Gain recognition for your organization's contribution to Africa's digital transformation, whether in fintech, cybersecurity, infrastructure, or digital innovation.

Network with Key Stakeholders

Engage with top policymakers, industry leaders, investors, and innovators from across Africa's digital ecosystem.

Gain Visibility

Elevate your brand's presence in front of influential decision-makers and potential partners who are shaping the future of Africa's digital economy.

Inspire and Celebrate

Join the conversation that drives Africa's digital future and celebrate the continent's achievements over the past decade.

Exclusive Access

Join the conversation that drives Africa's digital future and celebrate the continent's achievements over the past decade.







GLIMPSE OF THE PAST EVENTS



Mr Akin Naphtal, Group Publisher of Digital Economy Magazine



celebrating ...
Excellence
in Digital
Innovations



Mrs. Ursula Owusu-Ekufu, Former, Minister for Communications and Digitalisation
for the Republic of Ghana



Eng. John Kipchumba Tanui, Principal Secretary for the State Department for ICT & the Digital Economy and Eliud Owalo, Former Kenya's Cabinet Secretary for Information, Communication & Digital Economy in at the Africa Digital Economy Awards



Mary Kerema, OGW - Secretary ICT, E-Government - State Department of ICT and Digital Economy at the Africa Digital Economy Awards



Team Liquid Intelligent Technologies representing at the Africa Digital Economy Awards



IHS team at the the Africa Digital Economy Awards



Dr Ayotunde Coker, CEO, Open Access Data Centres presented the "Industry Personality of the Year" award at the Africa Digital Economy Awards



Ali Hussein, Executive Board Member, Africa Fintech Network presented the "Fintech Man of the Year" award at the Africa Digital Economy Awards









Yatin Gandhi, Vice President – Africa, Tejas Networks and his team at the Africa Digital Economy Awards



Ike Nnamani, MD, Nigeria, Digital Realty and his team at the Africa Digital Economy Awards





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FEEL...
SOMETHING IS
MISSING
ON YOUR
SHELF?



SUBMIT YOUR ENTRY NOW

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LOGOS OF PAST WINNERS





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celebrating ...

Excellence *in* Digital Innovations






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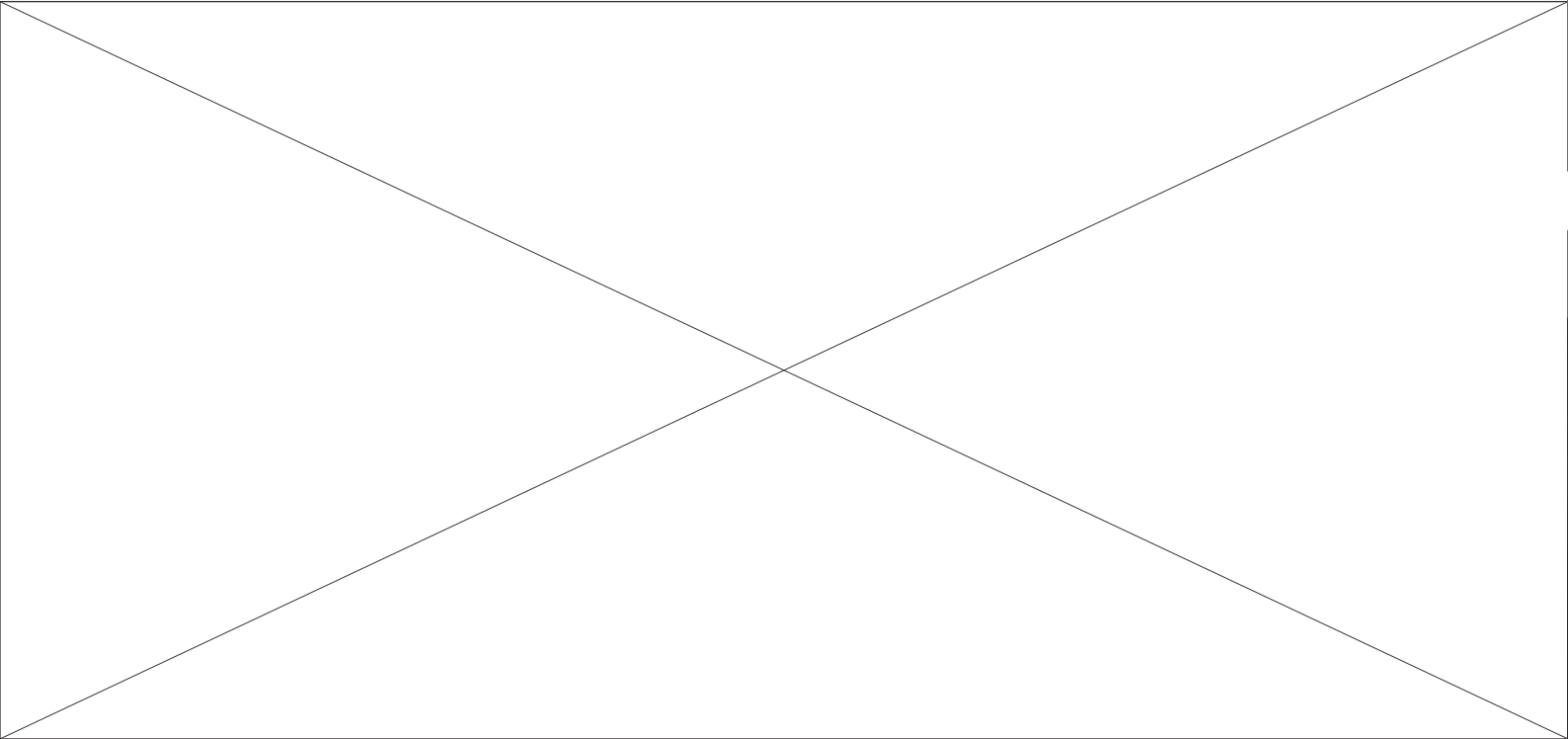
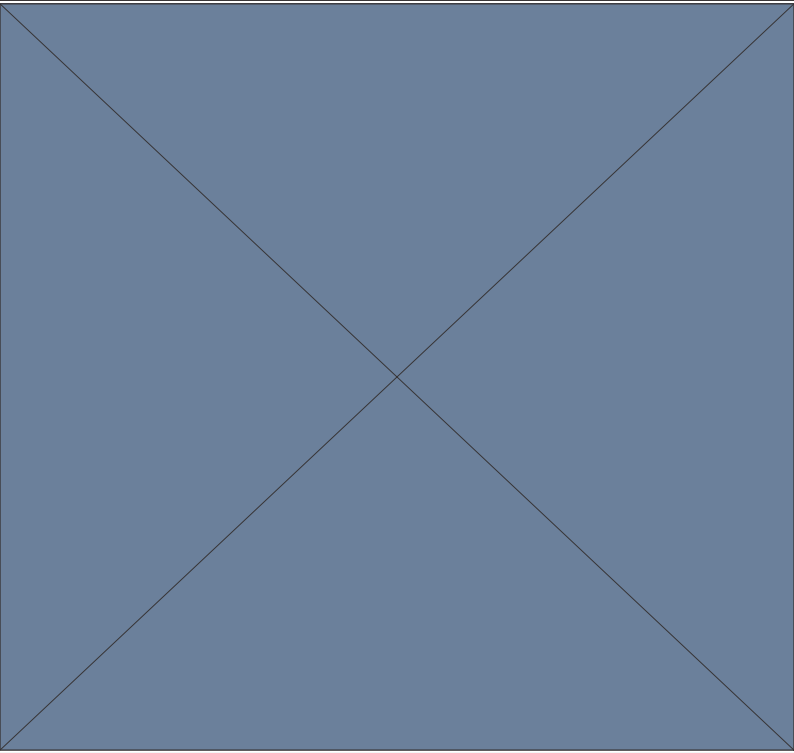
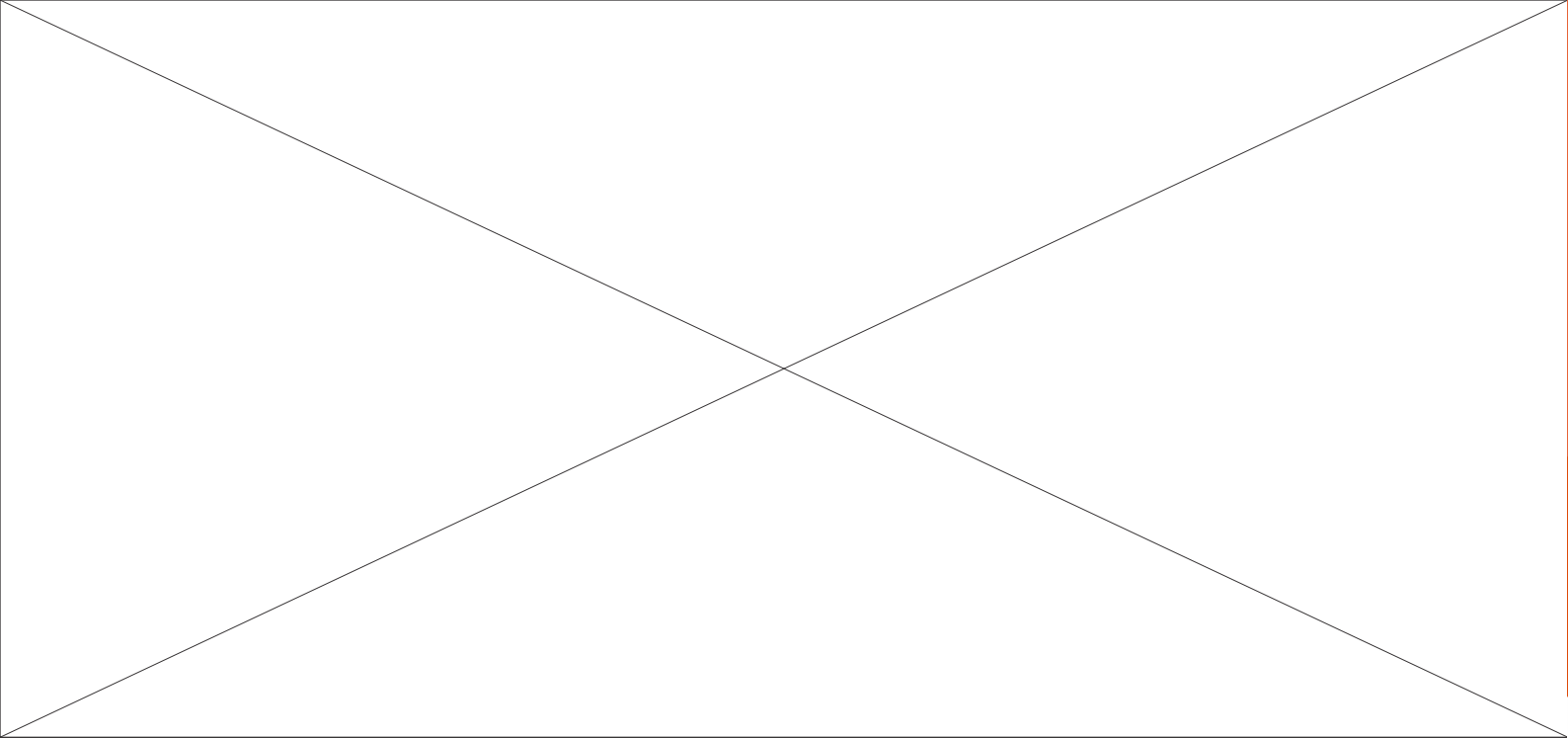
Sponsorship Opportunities at Africa Digital Economy Awards

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